



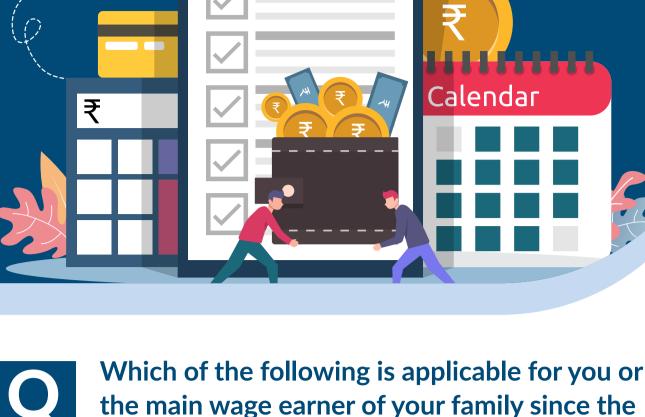
## COVID-19 POLL

56.5% of Indian households report a negative impact on their income since the Coronavirus lockdown Team CVoter conducted a survey during 8th-12th May

2020 to find out about the economic wellbeing of Indians across the country amidst the Coronavirus. In this survey, respondents were asked about the impact of the nationwide Coronavirus lockdown on their work-home life, working patterns, income, job security and optimism about the future. In today's infographic, Team Polstrat breaks the economic

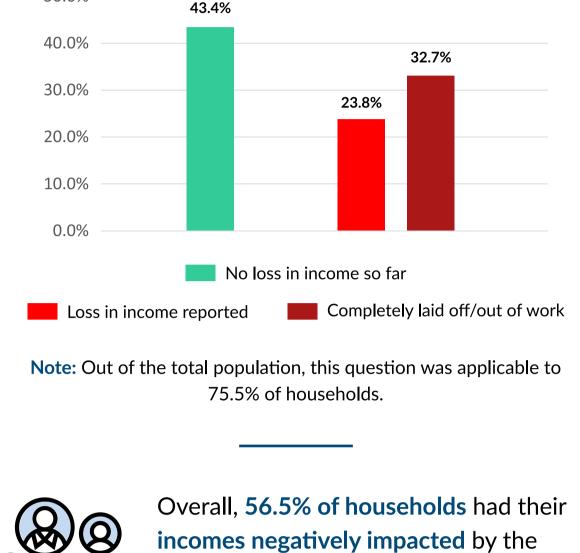
across the country.

impact of the Coronavirus crisis on incomes of Indians



lockdown has been implemented?

70.0% 60.0% 50.0%



Coronavirus lockdown. A significant proportion of these households (32.7%)



Middle Education

**Higher Education** 

**Higher Income Group** 

Who lost their jobs? **Lower Education** 38.2%

27.9%

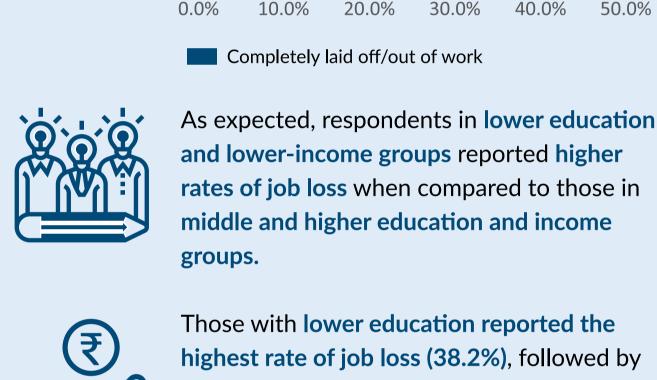
27.6%

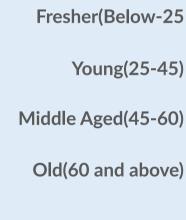
were completely out of work or had been

laid off since the lockdown started.

## **Lower Income Group** 36.1% Middle Income Group 30.4%

17.1%





**AGE** 

28.6% 0.0% 10.0% 20.0% 30.0% 40.0% 50.0% Completely laid off/out of work There was a huge disparity in job losses by

age groups. Respondents in the middle age

percentage of job loss (40.7), followed by

groups (45-60) reported the highest

30.8%

33%

40.7%

25.4% 36.2% 32.1% 10.0% 20.0% 30.0% 40.0% 50.0% Completely laid off/out of work Respondents living in semi-urban areas reported the highest rate of job loss (36.2%),

followed by those living in rural areas

(32.1%). Those living in urban areas reported

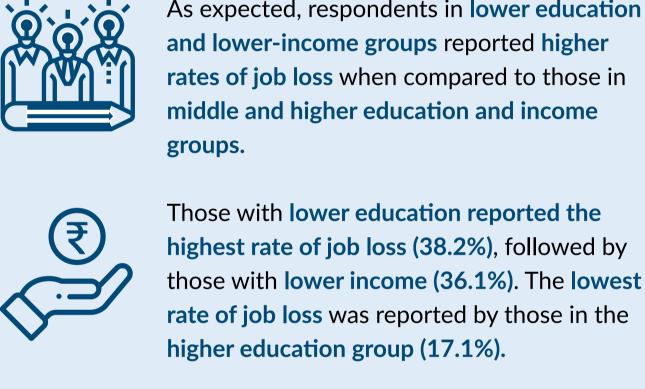
the lowest percentage of job loss (25.4%),

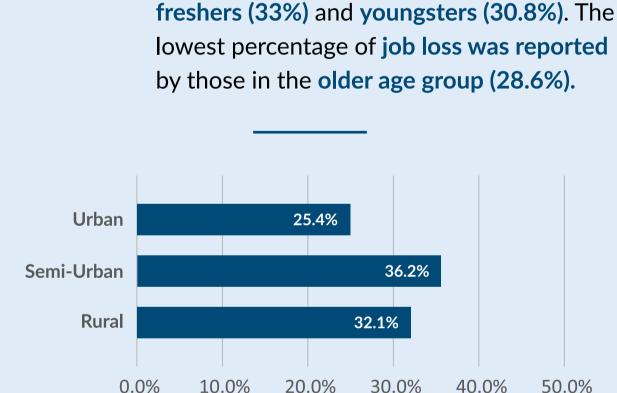
perhaps due to their ability to work from



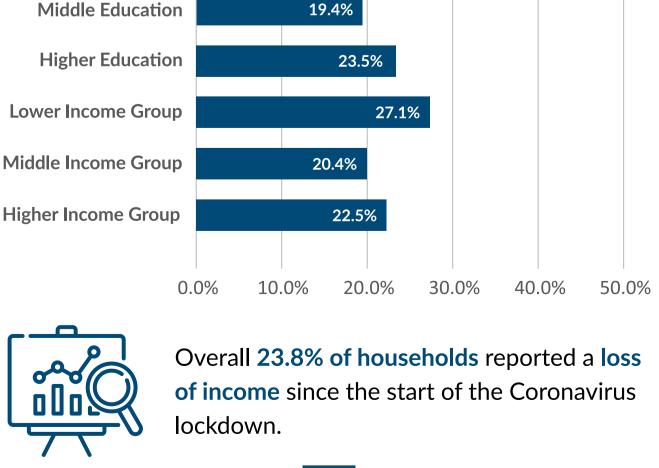
home.

**Lower Education** 









25.6%

(27.1%) bracket were most likely to suffer a loss of income. Interestingly, respondents in

Across education and income groups, those

in the lower education (25.6%) and income

23.9% of males and females who reported a

loss of income.



the middle education group (19.4%) reported the lowest percentage of drop in income. This figure was lower than that reported by those in higher education (23.5%) and income groups (22.5%).

COVID 19 survey carried out in May 2020 among 18+ adults statewide, including every major demographic. The data is weighted to the known demographic profile of every state, including age group, social group, income, region, gender and

education levels. (Sample Size: 1423)

All survey findings and projections are based on the **Team CVoter**